

Success Story Worksheet



Date Submitted:

4/19/2018

County/Area/Tribe:

Douglas

Goal Area:

- ☐ Cessation
- ☒ Disparate Populations
- ☒ Secondhand Smoke Exposure
- ☒ Youth Prevention

Individuals/Target Audience:
(who this happened to)

South Omaha Community Care Council (SOCCC) members and guests

Setting:
(Where and when this took place)

St. Luke's Church, 2315 I St., Omaha, NE, March 21, 2018

Conflict:
(obstacle, barrier or problem)

None

Action:
(what happened)

The University of Nebraska Medical Center – Center for Reducing Health Disparities (UNMC-CRHD) team presented at the South Omaha Community Care Council (SOCCC) networking lunch. The presentation was about the Metro Omaha Tobacco Action Coalition’s mission, goals, and the Omaha tobacco-free parks initiative.

Outcome(s):
(measurable or concrete evidence of change)

The SOCCC meetings are one of the largest gatherings of social service providers and community advocates in the South Omaha area. Approximately 80 people attended the lunch meeting and were informed about MOTAC and the Omaha tobacco-free parks initiative. Two organizational endorsements to support the tobacco-free parks initiative were collected. Other attendees took the organizational endorsements to their respective organizations and said they will send it to MOTAC later upon completion. Ten people signed-up for the tobacco free parks-clean up that will take place on May 31st for World No Tobacco Day. Participants had great questions about tobacco-free parks and wanted to know why this has not been done in Omaha yet.

Relevance:
(how this story helps us demonstrate need or measure success)

Educating stakeholders about MOTAC’s efforts towards strengthening tobacco prevention in the Omaha metro area is part of our mission. It is a success to find a large group of community members and leaders of various organizations and make them aware of public and environmental health issues as well as engage them in activities to promote community health and well-being.